

## 2010 GIPAW Conference Vendor Sessions

Company	Contact	Phone	Topic	1:30	2:30	3:15
Core BTS Inc	Maria Schafer	608.661.7742	Sensitive data exists in every environment. Whether the data holds health information, personally identifiable information, credit card information or incubation information that is not ready for release. Knowing where this data resides in your environment and who has access to it is an almost impossible task for people. Applying the discovery capabilities of Data Loss Prevention (DLP), you can find out where this sensitive information exists on file shares, SharePoint, databases and email systems so you can apply your organizations' policies to protect the data. In this session you will learn how to apply DLP discovery capabilities to locate sensitive data and then apply policies to protect the data.	x		
Five Star Telecom Inc	Chad Middlien	608.787.8888	Virtualization of Voice – VMware and Mitel have cracked the final frontier of Voice Telephony. VMware the leader in virtualization has solved the previously unmanaged problem of Virtualization of Voice. The chasm between voice telephony and virtualized software has been crossed.	x		
JSO Technology LLC	Lars Hanson	414.455.0720	Microsoft Exchange 2010 server overview		x	
Sergeant Labs Inc	Mitch Langreck	608.788.9143	Endpoint Acceptable Use: Beyond Filtering. Managing user activity with Aristotle.		x	
Access Inc	Barbara White-Coenen	920.729.5900	Fifteen Best Practices to Data Center Cooling: With data centers being in constant flux using sound proper cooling best practices can save thousands and improve reliability. This presentation deals with the 15 most widely used best practices required for improving efficiency and cooling reliability. The attendee will learn how to properly recognize problems and formulate a solution to improve cooling performance.	x	x	x
Vision Internet	Ashley Fruechting	310.656.3100	“When your website needs a cyber facelift” – So you have identified that your website needs some attention. The graphics are dated and the information is hardly up to date. Where do you begin? This session focuses on strategies for planning and executing a successful website redesign project. Learn strategies for revising your content, navigation and design overall.	x		x